Rubric - Reflective Essay #2

Components	Proficiency Levels		
	Exceeds expectations (.75 - 1.0)	Meets expectations (.575)	Less than expected (050)
Content (75%)	Clearly introduces the sign(s)/linguistic landscape and describes it in detail.	Somewhat clearly introduces the sign(s)/linguistic landscape and describes it in detail.	Does not clearly introduce the sign(s)/linguistic landscape and describes it in detail.
	Clearly explains the different layers of meaning connected to the sign(s). What is/are the sign(s) indexing?	Somewhat clearly the different layers of meaning connected to the sign(s). What is/are the sign(s) indexing?	Does not clearly explain the different layers of meaning connected to the sign(s). What is/are the sign(s) indexing?
	Analysis and interpretation of the signs: Clearly connects the sign(s) to the neighborhood/community (linguistic and non-linguistic factors)	Analysis and interpretation of the signs: Somewhat clearly connects the sign(s) to the neighborhood/community (linguistic and non-linguistic factors)	Analysis and interpretation of the signs: Limited or no description the connection the sign(s) to the neighborhood/community (linguistic and non-linguistic factors)
Control of Language, Syntax, and & Mechanics (15%)	- Communication is clear, fluent and appropriate for the chosen genre and medium. Has few grammatical errors. Errors that are present do not detract from understanding and do not appear to be a result of zero editing.	- Communication is somewhat clear, correct, fluent and appropriate for the chosen genre and medium Has grammatical errors that appear to be the result of zero editing, including errors that cause problems in understanding.	- Communication is rarely clear, correct, fluent or appropriate for the chosen genre and medium. Has many grammatical errors that appear to be the result of zero editing, including many errors that cause problems in understanding.
	- Content is well organized, clear and logical.	- Content is somewhat well- organized, clear and logical.	- Content is minimally organized, clear and logical.
Feedback (10%)	Gives feedback to his/her/their classmates – answers his/her/their questions, gives recommendations and/or asks for clarification.	Gives minimal feedback to his/her/their classmates.	Does not give feedback to his/her/their classmates.